



ADDY SPA

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*creating*  
GREAT WORK  
®

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Greetings!

It is truly a pleasure for us all to gather together and celebrate the winners for this year's American Advertising Awards. For the local and district winners — congratulations! To those awardees forwarded to the National American Advertising Awards — one of the oldest creative awards competitions in the world — we have the delightful opportunity to cheer you on at home as Pittsburgh hosts the national awards later this year.

This year has been eventful, to say the least. When I was in university, we had a convocation speaker who ended their remarks with the phrase:

“Welcome to the exhilarating uncertainty of now.”

While we can debate if ‘exhilarating’ is the right word to describe our creative and commercial environment, the quote no doubt brings home that our industry continues to adapt to new practices, odd externalities, and unforeseen variables at a breakneck pace.

No wonder we all need some rest and relaxation!

To the AAF Pittsburgh American Advertising Awards committee – kick back and relax, the show is here. Thank you for your efforts. To Tonic by Highmark Health, thank you for your dedication, creativity, and execution. To our sponsors – thank you! This awards show couldn't be done without your support.

On with the show!

Cheers!

**Dwayne Waite Jr.**

President, American Advertising Federation Pittsburgh

April 24, 2025

**aaf**<sup>®</sup> pittsburgh

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**Denotes a Gold ADDY Winner**



**THE UNIFYING VOICE  
FOR ADVERTISING**

Established in 1905, the American Advertising Federation (AAF) is the only organization that includes members across all disciplines and career levels in advertising. Whether you're new to the fast-paced world of advertising or a seasoned professional, the AAF is for you. We're here to help you advance your career, build your connections and celebrate this ever-changing, amazing industry we work in. Join us at [aafpgh.org](http://aafpgh.org).

See the videos from this and previous shows at [vimeo.com/aafpgh](http://vimeo.com/aafpgh).



# Thanks to our sponsors and friends.

## Our Sponsors

Brunner  
Tonic by Highmark Health  
Media Now Interactive  
Untitled  
RedTree Web Design

## Our Advertisers

UPMC  
AlphaGraphics in the Cutlural District  
David Kelly  
GH Advertising  
Phipps Conservatory and  
Botanical Gardens

## Special Thanks

Matt Hildebrand  
Michelle Bauer  
Big Science  
Brian Ackermann  
Gordon Robertson,  
Hullabaloo Agency  
Heather Kratsas & Amy Spears,  
Tonic by Highmark Health  
Lisa Airesman  
Spark Signs  
Black Radish Catering

.....  
**American Advertising Awards Chair:** Matt Hildebrand • **Judging Chair:** Gordon Robertson  
**Book Layout:** Tonic and Matt Hildebrand • **Show Production:** Michelle Bauer

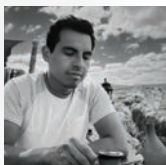
**Creative Concept, Artwork, Patience & Enthusiasm:** Tonic by Highmark Health  
(Nicole Caravella, Bryon Creagh, Christopher Sarsfield, Heather Kratsas, John Venable,  
Judy Gurchak, Mark Moll, Robert von Bjäl, Shawn Smith, Julia Westbrook)

**Book Printer:** Fotorecord • **Show Audio Production:** Big Science • **Our Soothing Voice Over**  
**Talent:** Lisa Airesman • **Event Photography:** Drew Moniot



# JUDGES

## **Carlos Flores Espinoza, Creative Director**



Carlos, a New York-based editor, colorist, and Creative Director originally from Lima, Peru. His portfolio boasts award-winning projects for esteemed clients such as Nike, Apple, Conde Nast, and HBO. Carlos' music video work, featuring artists like Selena Gomez, Madonna, and Lizzo, has amassed over a billion online views and earned numerous Grammy, VMA and Emmy nominations. Since co-founding Forager Collective in 2019, Carlos has continued to excel, contributing to acclaimed productions like Taylor Swift's 2023 Eras Tour Film and the Oscar-winning short film "Windshield Wiper" in 2022.

## **Art Hardie Partner, CCO**



Art began his career in communications in college while working in radio. That was the entry into advertising. Art then transitioned into working as a Writer and Account Coordinator at Stephen J. Kaufman Public Relations, before he progressed to Creative Director at Ypartnership and MMGY Global - both then the largest travel and tourism agencies in the world. Art then worked with Push, and recently held a position with Maven Creative for 7 years as a Vice President, Associate Creative Director.

Art's client list varies from local businesses, to hyped-up tech startups out of Austin, to household names like Disney, Hilton, Orlando Magic, Miller's Ale House, Kennedy Space Center, Yosemite National Park, Mount Gay Rum, Sears, IBM and more.

## **Hutson Kovanda, Creative Director**



Hutson is an award-winning creative director who brings experience working on both the agency and the client side. He started his career at JWT in Chicago working on all the brands he grew up eating - and learning from some of the best minds in the business.

From JWT, his career trajectory has spanned both coasts including R&R Partners, Energy BBDO, Wyse, Agency Sacks and the Pavone Marketing Group. On the client side, Hutson has worked as a creative leader for T-Mobile Studios and McDonald's in-house agency, Agency 123.

Currently Hutson is the creative director of iostudios in Nashville, an award-winning marketing solutions agency serving businesses, nonprofits and government agencies who drive positive change in the world.

## **Will Payovich Creative Director**



As the Creative Director at Pathfinders Advertising, Will is the driving force behind impactful work for clients such as Fifth Third Bank, PayPal, Protective Insurance, and Bread Financial. He specializes in deadline-driven direct response, social and digital content, TV scripting, and producing commercials and photoshoots. Will is also adept at defining brand archetypes and setting creative strategy.

Based in Chicago, Will holds a BA in Advertising/Marketing Communications from Columbia College. You can find him on Instagram at [https://www.instagram.com/will\\_payovich/](https://www.instagram.com/will_payovich/)

## **Michele Underwood, Creative Director**



Michele is a creative leader with over 20 years of experience in art direction, design, and team management. She has worked with agencies like Cramer-Krasselt, Publicis, and J. Walter Thompson,

where she helped develop creative strategies and campaigns that have made a meaningful impact for clients. Michele loves collaborating with teams to bring ideas to life, ensuring every project aligns with goals, stays on budget, and delivers high-quality results. With a keen eye for detail and a strong sense of brand voice, she brings a thoughtful approach to every project. She's also passionate about mentoring young creatives, helping them grow in their careers, and preparing them for their next steps.



## Wall-to-Wall Studios

### Kingfly Spirits Tequila Kingfly Spirits

Larkin Werner, Creative Director

Nate Fussner, Design Director



## Brunner

### Willo AutoFlo+ Package Design Willo

Dan Magdich, VP, Executive Creative Director

Jackie Murray, Creative Director

Derek Julin, Designer

Sandy Stewart, Copywriter

Kellyn Wilhide, Account Manager



## Gatesman

### NVI x Vontelle Black History Month National Vision

Alex Hess, AVP, Creative Director  
Melissa Mader, Account Director,  
PR/Social

Therese Burke, Senior PR/Social  
Account Executive

Brian Abzanka, Operations Assistant  
& Vendor Coordinator







## Brunner

### Willo Packaging Design Willo

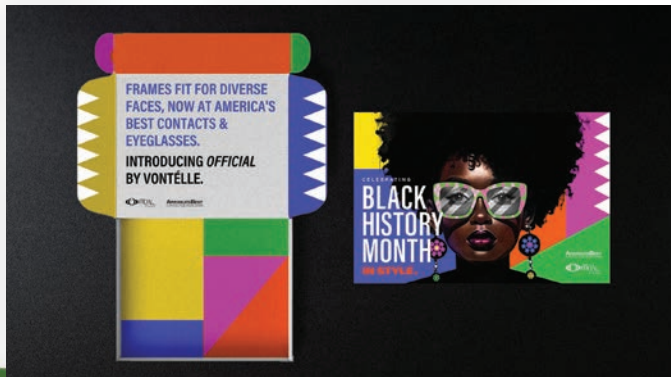
Dan Magdich, VP, Executive Creative Director

Jackie Murray, Creative Director

Derek Julin, Designer

Sandy Stewart, Copywriter

Kellyn Willhide, Account Manager



## Gatesman

### NVI x Vontelle Black History Month National Vision

Alex Hess, AVP, Creative Director

Melissa Mader, Account Director, PR/Social

Therese Burke, Senior PR/Social Account Executive

Brian Abzanka, Operations Assistant & Vendor Coordinator



## nfm

### Yinzerpalooza Apparel Giant Eagle

Jeremie Musyt, Creative Director

Jay Obstarczyk, Art Director

Steve Farrar, Art Director

Madison Morrow, Graphic Designer

Mark Kinan, Production Manager



## GH Advertising

### Trading Cards

#### Heinz History Center

Corinne Stenander, ACD/Art Director

Lindsey Mahoney, Sr. Copywriter

Tia Kalas, CD/VP

Beth Beck, ACD/Copywriter

Mike Giunta, CCO

Dave Bernhardt, Retoucher

Jessica Dzuba, Lydia Alfano, Julie

Meenihan and Tim Kepes, Media



## GH Advertising

### FedEx

#### Van Gogh, Dali, Esher, Picasso, DaVinci

Bryan Vorp, ACD/Art Director

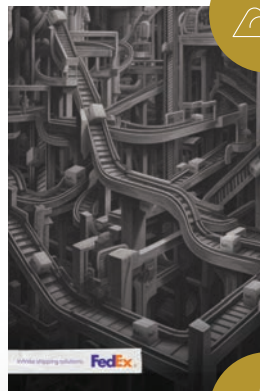
Beth Beck, ACD/Copywriter

Tia Kalas, CD/VP

Debbie Regan, CD/VP

Mike Giunta, CCO

Ashley Motto, Account Director





## Deeplocal

### Taco Bell Live Más Drive-Thru Cam

Taco Bell

Taco Bell, Client

Biite, Lead Agency

Deeplocal, Creative Technology & Fabrication

Edelman, PR

Spark, Media

Laundry Service, Creator Marketing

Hailstorm, Business Affairs

## Deeplocal

### VisitPITTSBURGH Gashapon Machine

VisitPITTSBURGH

VisitPITTSBURGH, Client

Deeplocal, Creative Technology & Fabrication

## GH Advertising

### FedEx Masterpiece

FedEx

Bryan Vorp, ACD/Art Director

Beth Beck, ACD/Copywriter

Tia Kalas, CD/VP

Debbie Regan, CD/VP

Mike Giunta, CCO

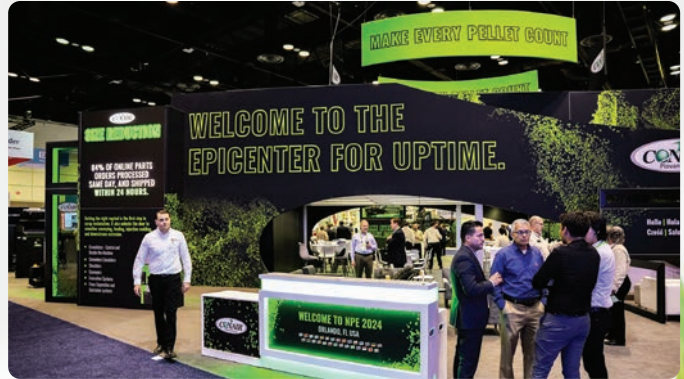
Ashley Motto, Account Director



## Gatesman

### Conair NPE Presence Conair Group

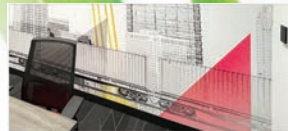
Mark DiPietro, VP, Creative Director  
Sarah Gladd, VP, Group Account Director  
Alex Hess, AVP, Creative Director  
Jimmy McKnight, Senior Designer  
Matt Lawrenson, Senior Designer



## AlphaGraphics in the Cultural District

### Knichel Logistics Conf Room Walls Knichel Logistics

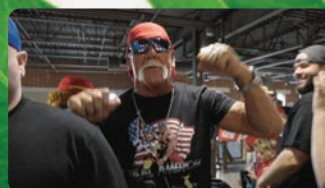
Matt Miller, Senior Graphic Designer  
Danielle Maxwell, Project Manager



## nfm

### Hulk Hogan Real American Beer Event Giant Eagle

Jeremie Musyt, Creative Director  
Jay Obstarczyk, Art Director  
Madison Morrow, Graphic Designer  
Steve Farrar, Art Director  
Gordon Robertson, Writer  
Voyage Visuals, Production Company







## nfm

### Slim Jim WWE LA Knight MEAT N GREET Giant Eagle

Jeremie Musyt, Creative Director  
Jay Obstarczyk, Art Director  
Madison Morrow, Graphic Designer  
Steve Farrar, Art Director  
Voyage Visuals, Production Company



## GH Advertising

### UPMC - Annual Visits UPMC

Bryan Vorp, ACD/Art Director  
Lindsey Mahoney, Sr. Copywriter  
Tia Kalas, CD/VP  
Debbie Regan, CD/VP  
Jacqui Carroll, Creative Project Manager  
Mike Giunta, CCO  
Tom Karcher, Retoucher



## Wall-to-Wall Studios

### VegFest 2024 Posters Justice for Animals Pittsburgh

Doug Dean, Creative Director,  
Designer



**nfm**

**Hulk Hogan Real American  
Beer  
Giant Eagle**

Jeremie Musyt, Creative Director  
Jay Obstarczyk, Art Director  
Steve Farrar, Art Director  
Madison Morrow, Graphic Designer  
Gordon Robertson, Copywriter  
Preston Ciranni, Accounts  
Victor Kimmel, Account Director  
Ellen Clouse, Event Producer



**GH Advertising**

**Mansplaining  
Heinz History Center**

Corinne Stenander, ACD/Art Director  
Lindsey Mahoney, Sr. Copywriter  
Tia Kalas, CD/VP  
Beth Beck, ACD/Copywriter  
Mike Giunta, CCO  
Jessica Dzuba, Lydia Alfano, Julie Meenihan and Tim Kepes, Media  
Dave Bernhardt, Retoucher





## Dot Foundry

The Mendelssohn Choir of Pittsburgh

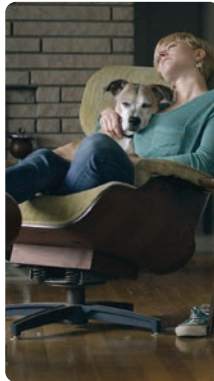
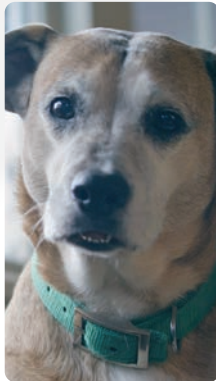
The Mendelssohn Choir of Pittsburgh

Benjamin Kostenbader, Lead Web Developer

Dylan Devine, Lead Digital Designer

Grace Lee, Lead UX Researcher/Designer

Anton Plauché-Capers, Senior Web Developer



## Animal

Downward Dog Webisodes for Social Animal

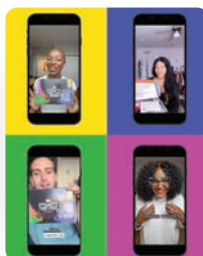
Michael Killen, Director

Kathy Dziubek, Executive Producer

Beth Voltz, Editor

Allan Stallard, Colorist

Dan Ayer, Oyster Creative Co., Social Media Strategist



## Gatesman

NVI x Vontelle Black History Month

National Vision

Alex Hess, AVP, Creative Director

Melissa Mader, Account Director, PR/Social

Therese Burke, Senior PR/Social Account Executive

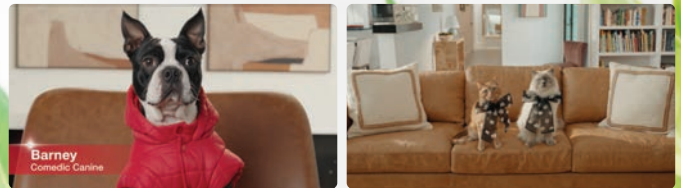
Brian Abzanka, Operations Assistant & Vendor Coordinator



## Animal

### Pets of Tarjay Target

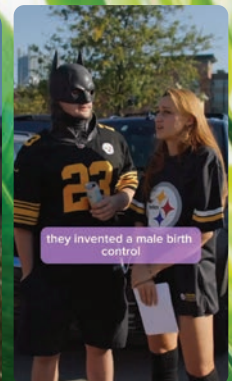
Crispin, Agency  
Michael Killen, Director  
Kathy Dziubek, Executive Producer  
Doug Helmick, Editor  
John Pope, DP  
Andy Witkowski, Post Producer  
Allan Stallard, Colorist  
Allan Stallard, Luke Ewing, Brooke Doran, Andy Witkowski, VFX



## Canopy Studios / futurevoice

### Grilling Men futurevoice

Stef Dag, Host  
Madi Hart, Creative Director/Head Writer  
Grey Centaura, Executive Producer  
Bridget Taylor, Editor  
Jesse Fish, Title Graphics  
Jack Ohrman, DP  
Amir Megherhi, Sound/Production  
CJ Richter, Producer





## UPMC

### For All The Pink Ribbons - Frances UPMC

Lillian Young, VP, Marketing Communications

Dawn Butler, Director, Brand Marketing

Ashley DeMoss, Manager

Craig Seder, Creative Director

Sandy Stewart, Writer

Untitled Content, Production Company

David Kelly, Photographer

v6 MUSIC + POST, Audio Production



## Brunner

### The Tale of the Cranky Canker Sore Blistex Inc.

Jackie Murray, Creative Director, Copywriter

Kristen Scialo, Creative Director, Art Director

Bryan Jameson, Producer

MAKE, Production Company

Kellyn Wilhide, Account Manager

Dan Magdich, VP, Executive Creative Director

Emily DeShantz, Associate Director, Video Production Producer



## Bully Max

### Bully Max: Legends Bully Max

Brian Marczewski, Director, Cinematographer, Editor

Maris Laatre, Screenwriter



## UPMC

### For All The Pink Ribbons - Marissa UPMC

Lillian Young, VP, Marketing Communications

Dawn Butler, Director, Brand Marketing

Ashley DeMoss, Manager

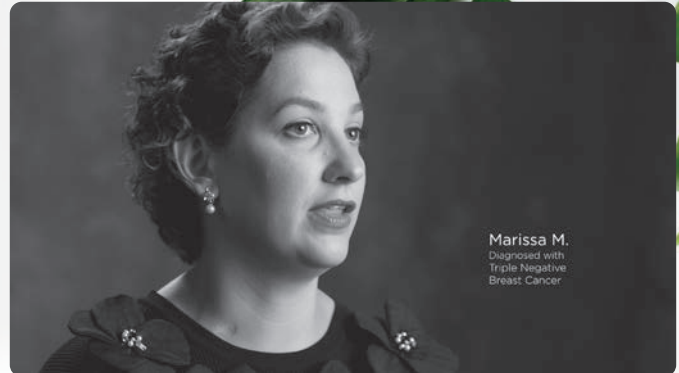
Craig Seder, Creative Director

Sandy Stewart, Writer

Untitled Content, Production Company

David Kelly, Photographer

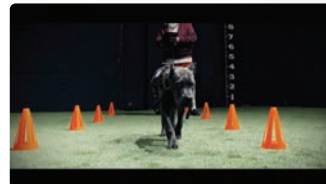
v6 MUSIC + POST, Audio Production



## Bully Max

### Bully Max: Unwrap the Power Bully Max

Brian Marczewski, Director, Cinematographer, Editor



## Canopy Studios

### A (Real)ationship Built Community Shell Polymers

Cesar Garcia, Director

Frankie Delaney, Senior Content Producer

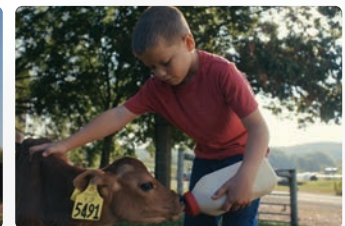
Josh Richardson, Writer

Justine Johnson, Account Director

Jed Darlington, DP

CJ Richter, Producer

Saro Melero Bonnin, First AD





## Tonic by Highmark Health

Dear AHN  
AHN

Tim Cohrs, Creative Director  
George Friedman, Director Content Development  
Tyler Bergholz, Associate Creative Director, Design  
Emily DeAndrea, Art Director  
Libby Waterbury, Lead Copywriter  
Anastasia Farmerie, Producer  
Tyler Rupert, Lead Video Production Specialist  
Jason Mileto, Lead Video Editor  
Jackie Bartlett, Lead Creative Integration Manager  
Daniele Caruso, Senior Creative Integration Manager



## Brunner

Brush Healthy Brush Happy  
Willo

JW Affourtit, Creative Director  
Jackie Murray, Creative Director  
Caitlin Brunner, Senior Copywriter  
Sinping Ku, Senior Art Director  
Maria Mainelli-Ajmo, Junior Copywriter  
Ryan Rust, Director, Editor  
Dreamboat, Production Company  
Matt Pollock, Director - Dreamboat  
Untitled, Editorial & Post  
Matt Haritan, Producer  
Kellyn Wilhide, Account Manager  
Dan Magdich, VP, Executive Creative Director



## Bully Max

Bully Max: Legends  
Bully Max

Brian Marczewski, Director, Cinematographer, Editor  
Maris Laatre, Screenwriter



## Carlow University

### Walking Into The Chaos Of Others Carlow University

John Cardone, Vice President of Marketing and Communications at Carlow University

John Swisher, Executive Creative Director and Art Director (Storyhaus Agency)



## Untitled Content

### Futuro Vivo

### Futuro Vivo

J dax Parise, Executive Producer

Nathan Osche, Director/Cinematographer

Emily Swenglish, Editor/Colorist

Alex Abreu, Assistant Editor & Translator

Alejandro Ramirez, Content Producer & Translator

Katie Mielo, Producer

Jorge Polanco, Motion Graphics Designer

Mariana Lopez, Motion Graphics Designer



## PMI Digital

### PPG 2025 Color of the Year

### Campaign

### PPG

Damien Christian D'Amico, Creative Director

Julia Hannan, Executive Producer

Lisa Verzilli, Creative Producer

Kevin Stiller, Director of Photography

Colleen O'Neil, Production Coordinator

Graham Sheldon, 1st AC

Iaysha Samad, Make-Up Artist

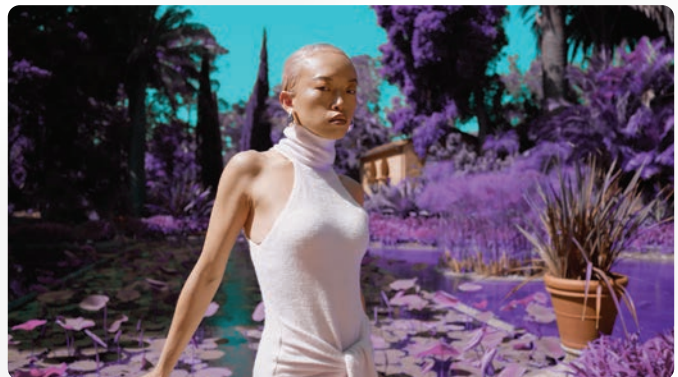
Ariana Matthews, Hair Stylist

Brianna Christie, Production Assistant

Damien Christian D'Amico, Editor and VFX/AI

Ryan Stewart, Mixing Engineer

Angel Lin, Purple Basil Model





## Gatesman

### Conair NPE Presence Conair Group

Mark DiPietro, VP, Creative Director  
Sarah Gladd, VP, Group Account Director  
Alex Hess, AVP, Creative Director  
Jimmy McKnight, Senior Designer  
Matt Lawrenson, Senior Designer



## UPMC

### For All The Pink Ribbons UPMC

Lillian Young, VP, Marketing Communications  
Dawn Butler, Director, Brand Marketing  
Ashley DeMoss, Manager  
Craig Seder, Creative Director  
Sandy Stewart, Writer  
Untitled Content, Production Company  
David Kelly, Photographer  
v6 MUSIC + POST, Audio Production



## Tonic by Highmark Health

### AHN Stop Searching Campaign AHN

Tim Cohrs, Creative Director  
George Friedman, Director Content Development  
Tyler Bergholz, ACD, Design  
Megan Flanagan, ACD, Copy  
Emily DeAndrea, Art Director  
Libby Waterbury, Lead Copywriter  
Anastasia Farmerie, Producer  
Ken Krapfl, Art Director  
Jackie Bartlett, Creative Account Manager  
Daniele Caruso, Senior Creative Integration Manager  
Tom Cwenar, Photographer, Partner



## Red House Communications

### Erie 2024 Total Solar Eclipse VisitErie

Matt Blint, President/Director of Strategy

Jorge Puron, Creative Director

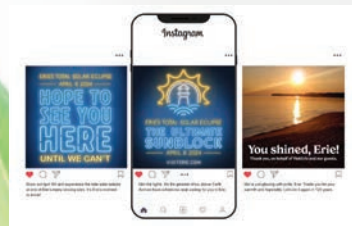
Justin Clawson, Director of Creative Production

Braxton Schreyer, Art Director

Sharon Walsh, Copywriter

Kaylee Lewis, Creative Project Manager

Dan Filipek, Account Director



## GNC

### GNC Multivitamin Campaign GNC

Jamie Gray, Associate Creative Director Digital, Copy

TJ Ladner, Associate Creative Director, Print

Thomas Foglia, Designer

Steve Benton, Video Animator and Editor

Erin Flagg, VP, Creative

Stacey Roa, Retoucher

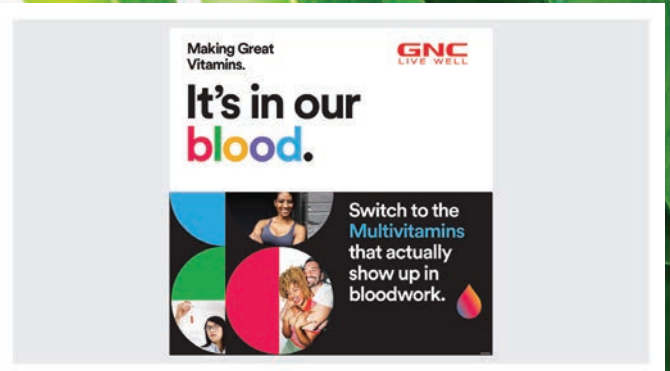
Todd Shirley, Retoucher

Matt Tegtmeier, Sr Production Artist

Walker Orner, Production Artist

Hayley Dupree, Copywriter

Jaime Vesci, Project Manager





## Gatesman

### Oktoberfest Pittsburgh Pittsburgh Downtown Partnership

Shannon Baker, President  
 Sarah Gladd, VP, Group Account Director  
 Andy Biefel, VP, Director of Performance Media  
 Beth Thompson, VP, Director of PR/Social  
 Alex Hess, AVP, Creative Director  
 Mike Mannion, Associate Media Director  
 Jimmy McKnight, Senior Designer  
 Matt Lawrenson, Senior Designer  
 Brady Warmbein, PR/Social Account Executive  
 Molly Mykich, Designer  
 Kayla Plunkett, Copywriter  
 Mark DiPietro, VP, Creative Director

## The Verb Agency

### Philips Ultrasound Philips

Ted Walzl, Creative Director  
 Tom Cwenar, Photographer | Director  
 Bob Martin, Producer  
 Mike Herbay, Assistant



## Untitled Content

### Futuro Vivo: Future Life Futuro Vivo

J dax Parise, Executive Producer  
 Katie Mielo, Producer  
 Nathan Osche, Cinematographer  
 Emily Swenglish, Lead Editor/Colorist  
 Alejandro Ramírez, Content Producer and Translator  
 Jorge Polanco, Motion Graphics Designer  
 Mariana Lopez, Motion Graphics Designer





## GH Advertising

### UPMC Western MD - Cinematography UPMC

Debbie Regan, VP/CD  
Mike Giunta, CCO  
Nan Quatchak, Producer  
Jacqui Carroll, Creative Project Manager  
Animal, Production



## PMI Digital

### PPG 2025 Color of the Year Campaign PPG

Damien Christian D'Amico, Creative Director  
Julia Hannan, Executive Producer  
Lisa Verzilli, Creative Producer  
Kevin Stiller, Director of Photography  
Colleen O'Neil, Production Coordinator  
Graham Sheldon, 1st AC  
Iaysha Samad, Make-Up Artist  
Ariana Matthews, Hair Stylist  
Brianna Christie, Production Assistant  
Damien Christian D'Amico, Editor and VFX/AI  
Ryan Stewart, Mixing Engineer  
Angel Lin, Purple Basil Model



## Animal

### Dropbox Dropbox

Brooke Doran, Illustrator/Animator  
Luke Ewing, Director of Animation  
Alwyne Holder, Animator  
Allan Stallard, Colorist  
Nathan Voltz, Post Producer  
Olivia Vaughn, Producer  
Doug Helmick, Editor  
Danny Yourd, Director  
John Pope, DP





## Animal

### Happy Moo Year! Animal

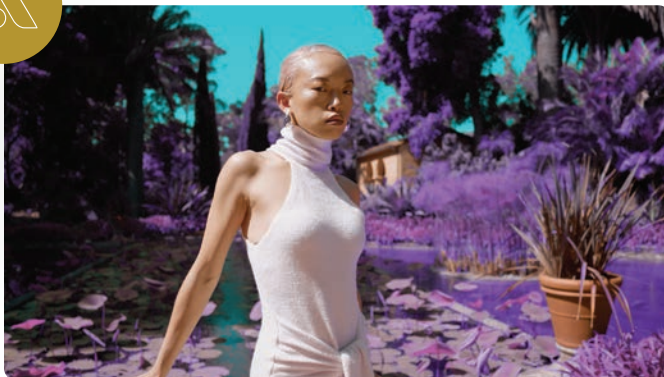
Luke Ewing, Director/VFX Lead  
Michael Killen, Graphic Designer



## Animal

### Same Time Next Year Animal

Luke Ewing, Director/VFX Lead  
Brooke Doran, Modelling/Animation



## PMI Digital

### PPG 2025 Color of the Year Campaign PPG

Damien Christian D'Amico, Creative Director  
Julia Hannan, Executive Producer  
Lisa Verzilli, Creative Producer  
Kevin Stiller, Director of Photography  
Colleen O'Neil, Production Coordinator  
Graham Sheldon, 1st AC  
Iaysha Samad, Make-Up Artist  
Ariana Matthews, Hair Stylist  
Brianna Christie, Production Assistant  
Damien Christian D'Amico, Editor and VFX/AI  
Ryan Stewart, Mixing Engineer  
Angel Lin, Purple Basil Model



## Untitled Content

### Aerie Back to School Campaign Aerie

J dax Parise, Executive Producer  
Katie Mielo, Producer  
Emily Swenglish, Lead Editor/Colorist



## Untitled Content

### Aerie Back to School Edit Aerie

J dax Parise, Executive Producer  
Katie Mielo, Producer  
Emily Swenglish, Lead Editor/Colorist



## UPMC

### For All The Pink Ribbons UPMC

Lillian Young, VP, Marketing Communi-  
cations  
Dawn Butler, Director, Brand Marketing  
Ashley DeMoss, Manager  
Craig Seder, Creative Director  
Sandy Stewart, Writer  
Untitled Content, Production Company  
David Kelly, Photographer  
v6 MUSIC + POST, Audio Production





## PMI Digital

### PPG 2025 Color of the Year Campaign PPG

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Julia Hannan, Executive Producer

Lisa Verzilli, Creative Producer

Kevin Stiller, Director of Photography

Colleen O'Neil, Production Coordinator

Graham Sheldon, 1st AC

Iaysha Samad, Make-Up Artist

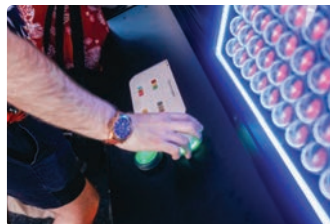
Ariana Matthews, Hair Stylist

Brianna Christie, Production Assistant

Damien Christian D'Amico, Editor and VFX/AI

Ryan Stewart, Mixing Engineer

Angel Lin, Purple Basil Model



## Deeplocal

### VisitPITTSBURGH Gashapon Machine VisitPITTSBURGH

VisitPITTSBURGH, Client

Deeplocal, Creative Technology & Fabrication



## UPMC

### For All The Pink Ribbons UPMC

Lillian Young, VP, Marketing Communications

Dawn Butler, Director, Brand Marketing

Ashley DeMoss, Manager

Craig Seder, Creative Director

Sandy Stewart, Writer

Untitled Content, Production Company

David Kelly, Photographer

v6 MUSIC + POST, Audio Production



## GH Advertising

### The Day & Gerrymandering Fair Districts PA

Bryan Vorp, ACD/Art Director

Beth Beck, ACD/Copywriter

Debbie Regan, CD/VP

Mike Giunta, CCO



## Wall-to-Wall Studios

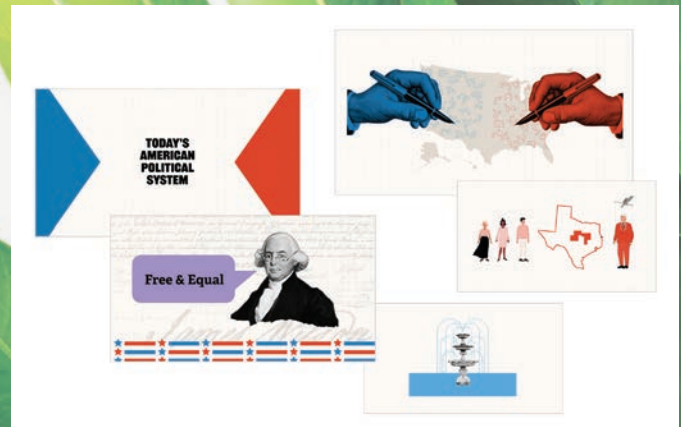
### Wilson's Fountain Wilson's Fountain

Larkin Werner, Creative Director

Nate Fussner, Design Director

Ira Lederer, Motion Designer

Ann Trondle-Price, Writer





# SPECIAL AWARDS

## *Judges Award of Excellence*

### **Gatesman**

#### **Conair NPE Presence**

#### **Conair Group**

#### *Special Judges Award of Excellence*

Mark DiPietro, VP, Creative Director

Sarah Gladd, VP, Group Account Director

Alex Hess, AVP, Creative Director

Jimmy McKnight, Senior Designer

Matt Lawrenson, Senior Designer



### **PMI Digital**

#### **PPG 2025 Color of the Year Campaign**

#### **PPG**

#### *Special Judges Award of Excellence*

Damien Christian D'Amico, Creative Director

Julia Hannan, Executive Producer

Lisa Verzilli, Creative Producer

Kevin Stiller, Director of Photography

Colleen O'Neil, Production Coordinator

Graham Sheldon, 1st AC

Iaysha Samad, Make-Up Artist

Ariana Matthews, Hair Stylist

Brianna Christie, Production Assistant

Damien Christian D'Amico, Editor and VFX/AI

Ryan Stewart, Mixing Engineer

Angel Lin, Purple Basil Model





## DNAPPS PRODUCTIONS

### Shenderovich Power Ballad Magic Tray Day

*Special Judges Award of Excellence*

Darin DiNapoli, Director, Editor, Producer, Graphic FX

Magic Tray Day, Music Composer/Performer



## Best of Show

### Animal

#### Happy Moo Year! Animal

Luke Ewing, Director/VFX Lead

Michael Killen, Graphic Designer







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to smile  
tonight.



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**SCAN FOR OUR PROJECT OF  
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